

DEVELOPMENT OF STRATEGIC MANAGEMENT SYSTEM FOR SHIPPING COMPANY

PROJECT DESCRIPTION

Development of strategic management system for shipping company, allowing:

- Set specific parameters to achieve strategic goals
- Divide responsibilities for company's performance among employees
- Determine ways of goals achievement.

SCOPE

- Development of business strategy
- Setting strategic goals
- Linking indicators with strategic goals
- Decomposition of strategic goals on operational levels
- Analysis and reorganization of business processes
- Development of IT product covering all operational processes of the company
- Monitoring of implementation and effectiveness of system balanced indicators

PROJECT BENEFITS

- Possibility of strategic management of the company
- High operational control
- Reduction of overhead
- Ability to measure effectiveness of individual business processes
- Ability to foresight critical events

ТРАНСФОРМАЦИЯ КЛЮЧЕВЫХ ПОДХОДОВ В СТРАТЕГИЧЕСКИЕ ЦЕЛИ

