

PROJECT DESCRIPTION

The project has been developed for a Turkish exporter of fruit and vegetables. Main goal to optimize transport logistics cost and losses towards Russia through Black Sea ports.

SCOPE

- Evaluation of cargo flow from agricultural regions of Turkey up to final consumers in Russia.
- Finding bottlenecks within existing supply chain.
- Development of a new technology as an alternative way of cargo delivery and handling.
- Feasibility study of the project and agreement with an investor.
- Design of business model for a new delivery service (strategies at different levels, marketing support etc.).
- Formation steps of project implementation.
- Monitoring of project implementation.

PROJECT BENEFITS

- Decline in transport expenses~15%
- Increasing speed of delivery~20%
- Improvement conditions influencing cargo quality during transportation

